

Choose the right starting route—not a longer SKU list.

Three commercial objectives. One controlled sample-to-spec workflow.

YOUR MARKET OBJECTIVE	START WITH	WHY THIS ROUTE
Premium differentiation	Cassava Signature / Select	Fine granules, firm-clump direction and a distinctive plant-based story.
Balanced mainstream line	Cassava Core / Cassava-Tofu balance	A practical cost-performance route for broader retail positioning.
Value-led range extension	Cassava Value / Tofu Value / mineral blend	A lower cost starting point with performance validated by sample.

What we need from you

- Target market, channel and intended retail price.
- Current litter type and the performance problem you want to improve.
- Preferred pack weight, annual forecast and target order quantity.
- Must-have requirements: dust, tracking, odor, clump firmness, granule size or automatic-box compatibility.

What happens next

- 01 Hanlong recommends two or three sample routes.
- 02 You validate them in your own litter trays, packaging concept and—if relevant—automatic litter boxes.
- 03 We lock the approved product and packaging specification before commercial production.
- 04 Production, inspection and shipment follow the approved reference.

READY FOR A SHORTLIST?

Commercial basis: USD FOB Qingdao. Bulk litter and packaging are quoted separately. Lead time: 25–30 days after deposit and final packaging confirmation. Payment: 30% T/T deposit, 70% before shipment.

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